

## 2017 ANNUAL REPORT

FISCAL YEAR 2017: JULY 1, 2016 - JUNE 30, 2017



#### 2017-18 BOARD OF DIRECTORS

#### Wendy Harris, Board Chair

Assistant Dean for Administration, School of Social Work, University of Illinois

#### **Terry Thies, Vice Chair**

Youth Program Manager, Parkland College

#### **Elon Zeigler, Secretary**

Industrial Engineer, US Army CERL

#### Wade Hoey, Treasurer

Supervisor, Martin, Hood, Friese & Assoc.

#### **Dawn Aubrev**

Director of Dining, University of Illinois

#### **Chad Barringer**

VP Plumbers & Steamfitters, Local 149

#### **Alan Cook**

Rabbi, Sinai Temple

#### George Czapar

Director, University of Illinois Extension

#### **Terri A Daniels**

Business Administrative Associate, Center for Wounded Veterans in Higher Education

#### **Deborah Day**

Retired, Illinois Public Media

#### **Nancy Greenwalt**

Executive Director, Promise Healthcare

#### **Chris Hoisington**

Materials Planning & Scheduling Manager, Kraft Heinz Company

#### **Austin Hogue**

Senior Project Engineer, Broeren-Russo Builders, Inc

#### **Patricia Metzler**

Registered Nurse, Carle Hospital

#### **Edward Scopel**

Architect, Ratio Architects

#### Ramona Sullivan

Attorney, Champaign County Public Defenders Office

#### Jim Hires, Ex-Officio

President & CEO, Eastern Illinois Foodbank

#### **CONTACT US**

Eastern Illinois Foodbank 2405 North Shore Drive Urbana, IL 61802-7221 (217) 328-3663

www.eifoodbank.org



Foodbank







## **THE HIRES REPORT**

Dear friends,

Fiscal year 2017 proved to be another year of growth for the Foodbank. In October 2016, we launched our conversion to **Foodbank Manager** – **a digital platform for our agencies to report their total's served relieving the need for paper reports and postage.** The transition from paper to digital has allowed the Foodbank to pull live data such as households, individuals and children served from our service area as a whole as well as at the county level. In the past, this information would have taken hundreds of hours for us to gather and calculate. The Foodbank Manager program is allowing us to

efficiently and strategically tackle the issue of local hunger in our region.

Thanks to the foresight of our board of directors to set aside funds, we were able to increase storage capacity for fresh and frozen product at our agencies by offering grants for freezers and refrigerators. The growth of our **Retailers Against Hunger** program has made cold storage capacity a necessity to prevent



agencies from having to turn donations away simply due to lack of space. **Agencies are able to intake and distribute more fruits, vegetables, diary and meat thanks to our ability to offer agency capacity grants** – allowing the individuals and families that visit our agencies a diverse selection of nutritious grocery options.

The Foodbank has advanced a great deal in the past 13 years. I've seen our growth and progress firsthand but know that there is much more to be done in the fight against hunger in our communities. **Looking ahead, your commitment and willingness to help us will be more important than ever.** As you can see from our financial report, our ability to operate effectively and support our agencies serving on the "front lines," is because of your generosity. Your donations directly impact the lives of those struggling with hunger in our community, every day, and we are incredibly grateful.

Jim Hires

President & CEO

Where our Food comes From

Where our Funding comes From

# ANNUAL REPORT

7/1/2016-6/30/2017

# 1% Food Drives 1% Other Foodbanks — 12% Other — 18% Purchased — 20% Government (USDA Commodities) — 49% Corporate

## Financial Report

Publ	lic Si	uppor	<b>የ</b> ይ	Reven	III P
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Total Public Support & Revenue	\$19,830,162
Program revenue	\$540,842
Other grants	\$499,226
Government grants & contracts	\$3,615,588
Contributions	\$1,562,624
Contributed food	\$13,611,882

#### **Expenses**

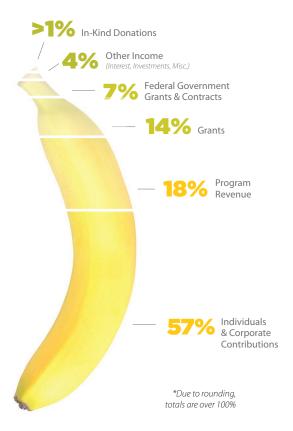
Total Expenses	\$19,814,064
Management & General	\$256,548
Fundraising	\$461,489
Program services	\$19,096,027

#### Non-Operating

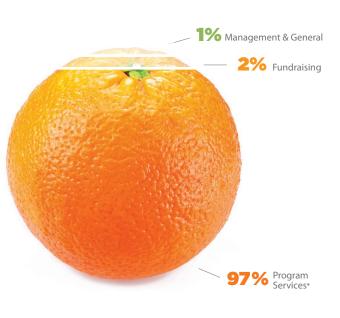
Total Non-Operating	(\$122,940)
Loss on sale of long-lived assets	-
Investment income (expense)	(\$122,940)

Change in Net Assets \$139,038

Net Assets, beginning of year \$6,340,506 Net Assets, end of year \$6,479,544



HOW WE USE OWN RESOUNCES



\*Includes value of donated food

## INDIVIDUAL GIVING

The following donors made a significant contribution to supporting our work in FY17 and are members of Hundreds Against Hunger.

#### \$10,000 +

Michael Blayney & Joyce Bohrer Steven & Elizabeth H Mills Patricia Webb

#### \$9,999 - \$5,000

Anonymous (1)
Andrew & Jessica Batey
Richard & Cheryl Buse
William & Rebecca Dey
Rudolf & Lucille A Frasca
A J Hildebrand
Mark & Cheryl Holderbaugh
Gregory & Kimberly Landry
Matthew Frank & Kathleen Shannon

#### \$4,999 - \$2,500

Anonymous (3)
Kenneth & Mary K Andersen
Geoffrey & Joanne Blaesing
Barbara Colson
William & Bonnie Denny
Marilyn Dunsing
Joan Friedman
Michael Fuerst
Joy George
Allen & Susan Hartter
Gregory F & Katherine Hatch
Michael & Gayle Hedge
Raymond & Beverly Herman

Jay & Donna Hoeflinger
Anthony & Maureen Juodis
Mary Kruse
Robert & Betty Labonte
Michael & Virginia McKinney
Ty & Debra Newell
Ernest & Patricia Sammann
Gary & Bobbi Schnitkey
John Stewart
Dale Velkovitz
William Weber

#### \$2,499 - \$1,000

Anonymous (19) Diana Allen Harry Allen Karen Andrews **Richard Avner** George & Caroline Badger **Ronald Baker** Ernest J & Nancy Barenberg Michael Barnhardt **Dorothy Bell** William T & Jennifer Bernhard Brent & Lisa M Bidner Robert J & C. Sue Boucek Thomas J & Sandra Breese Tony & Cynthia Bruno Lon & Rebecca Cassel Louis & Beth Chan

Morene Christman **Ruth Anne Clark** Joseph & Janine E Cleary George Monahan & Susan Cohen Paul Cole Joyce Coolley Stanley & Ervine Courson Jennifer Cromley Diana Curtiss **Barbara Daly** Wayne J & Frances Davis Thomas & Carol J Davis James & Dorothy I Davito Deborah Day Michael T & Joyce Day Rusty & Julie Denney John Dudley Rhoda Engel John Epifanio & Jean Flemma Randy L & Sharon Ervin Mary Ficek David Flaherty & Justine E Kaplan Michael & Karen F Folk Marvin & Matilda Frankel John & Helen I Frauenhoffer William M & Linda Fred Rusty & Jill W Freeland Cecilia Gaines Cynthia Garrison Nigel Goldenfeld & Joan Campagnola Aaron D & Lori Goodman Jennifer Greene Christopher S & Wendy Harris Betty Heggemeier Peter Henderson Joyce Hilgert Frank W & Angela Hoess Helen Hoffmann Hue-Hwa Hwang Awanda Jackson **Faye Jones** Jenette Jurczyk Peter & Patricia J Kale John & Gail L Kennedy Kevin & Alice Kirby Miles Klein Steven Kleinvehn Stephen & Georgia S Kneller Mary Koch Marilyn Kohl Marguerite Kolb **Gary & Ruth Kuhns Marianne Landry** Herbert & Jane Lasky

Adam & Ameena B Machalek John Marden M. Scott & Rebecca A McBride Sally McConkey Margaret McKechnie Jeffrey & Holly Melby Anna Merritt **Evelyn Michaud** Hope Michelson Virginia Mosler **Robert Mulcahey** Rita Mumm Robert F & Catherine Murphy **Erin Murphy** Patrick & Helen M Murphy John & Laura J Nagel Richard A Weibl & Terri Nally William Neumann Scott L & Jody Northway John & Susan K Osborne Richard & Joy D Pace Janak & Jvoti J Patel Robert & Carol B Penka William R & Jana Pflugmacher Michael Pritchard Morris Propp Ma. Hortensia Ramos Thomas & Beverly M Rauchfuss Brent & Denise K Reese Jane Reid & Lydia Khuri Marilyn Resch Marcia Richards Edward Rust, Jr. Neil & Helen Ryan Dilip & Sandhya D Sarwate Peter W & Sylvia Sauer Charles & Heather Schultz Rosalyn Schwartz Jon Scott Alma Sealine Mariangela Segre William D & Mary Severinghaus David & Anne S Sharp Barbara Skipworth Barbara Socha **David & Carol Stevens** Mary Stoneburner William & Jerilyn Stratton Ravishankar Hasanadka & Jennifer Straub Chester & Virginia Strohecker Jonathan & Kathryn L Sweedler Artemis Trebellas H. William & Kathryn Tredway Bill & Sandra Volk **Edward Wachala** Michael Walker & C. Kristina Gunsalus Thomas J & Mary Walsh Jeffery Wampler Lynn M & Martha Wenzel Mark & Deborah D Williams Bill E & Lisa Young Theodore R & Joan Zernich Steven Zumdahl & Susan L Arena

Ralph L & Sharon Leydens

**Aaron Lower** 

## CORPORATE **GIVING**

made a significant our work in FY17.

\$110,000 **+** Feeding America

\$109,999 - \$40,000

**United Way of Champaign County** Yahoo Employee Foundation

\$39,999 - \$10,000

Anonymous (1)

City of Urbana / Cunningham Township

Illinois Children's Healthcare **Foundation** 

J.R. Albert Foundation Tracy-Sorkin Family Fund

\$9,999 - \$5,000

Carle Foundation

Common Ground Food Co-Op **Community Foundation Of East** 

Central Illinois

Illini Hospitality LLC

Jackson Chiropractic & Acupuncture

John P. Cadle Foundation

Kroaer

Monsanto Fund

Squirrelaway

State Farm Insurance Corporate South The Benevity Community Impact Fund The Meyer Charitable Foundation

**United Way of Coles County** 

\$4,999 - \$2,500

Altrusa International, Inc., of C-U Ameren Illinois

Camp Farm Management, Inc. **Enterprise Holdings Foundation** Health Alliance Medical Plans

Midas Auto Systems Experts, Inc.

**New Covenant Fellowship** St. Paul's Lutheran Church

The Woodforest Charitable

**Foundation** Vesuvius

**Vesuvius Employees** 

\$2,499 - \$1,000

Associated Transfer & Storage **Busey Bank** 

Cargill, Inc.

Champaign County Disc Golf Club Champaign West Rotary Charities

Church World Service, Inc. /

**CROP HUNGER WALKS** 

Commerce Bancshares Foundation Communications Data Group

**Consolidated Communications** Crusaders Church of Danville

DaVita Dialysis

ESS Clean, Inc.

**Episcopal Church Foundation** 

Farm Credit Services File Family Charitable Fund First Presbyterian Church of

Champaign

First Presbyterian Church of Urbana Grace Evangelical Lutheran Church

Grossman & Associates, Inc.

Hampster Industries

Heartland Bank & Trust Co.

Hessel Park Christian Reformed Church

**Hickory Point Bank & Trust** 

Illinois American Water

Jay C/Ruller Food Stores

Just Give.org

Macy's Foundation Matching Gifts

Program

Marni and Morris Propp II Family

Foundation

McKinley Freeman

Monsanto

Myers Insurance Group, Inc.

Northwestern Mutual - Justin Kirby

One Main Development, LLC

**Potters House Ministry** 

Ratio Foundation, Inc

**Rural Grace Food Pantry** 

St. Boniface Catholic Church

St. John Lutheran Church of Royal

St. Peter's United Church of Christ

St. Procopius Abbey

**State Farm Companies Foundation** 

The Andersons Inc.

The Episcopal Diocese of Springfield

Wells Fargo Foundation

Wyffels Hybrids

## **IN-KIND GIVING**

Adams Outdoor Advertising

Aldi #37 (Mattoon)

Aldi #51 (Pontiac)

Aldi #54 (Bloomington)

Aldi #73 (Charleston)

Aldi #8 (Normal)

Aldi #89 (Danville)

Aldi #90 (Champaign)

Aldi #91 (Urbana)

Alsum Farms & Produce Inc.

Ameren Illinois

Armour-Eckrich Meats

Aunt Millie's

Blue Moon Organic Farm

**Buffalo Wild Wings** 

C.H. Robinson

Campbell's Soup Company

Caraill Inc.

Central Illinois Produce

Champaign Co. Farm Bureau-

Women's Committee

Champaign-Urbana Mass Transit District MTD

City of Urbana

**CLEAResult for Ameren IL** 

Coca-Cola Refreshments Conagra Consolidated

Conagra Grocery Products, Inc.

Country Salvage

County Market (Duncan) CVS Pharmacy (Mattis)

**Del Monte Produce** 

Dionzae Nolan

**Dole Fresh Vegetables** 

**Dow Agro Sciences** 

Elite Entertainment

Frito Lay

FSS Trading Co.

**Gameday Spirit** 

General Mills Inc. Gilster Mary Lee Corporation

**Habitat for Humanity** 

**Harvest Market** 

Hatch for Hunger

Hickory River Urbana, Inc.

Hillshire Brands

Hostess Brand, Inc.

Illinois Pork Producers Association Illini Fighting Hunger

J&J Snack Food Company

J.M. Smucker Company

Jennie-O Turkey Store

Jen's Creations John Morrell & Co.

Kar's Nut Company

**Kellogg Company** 

Kraft Foods Inc.

Kroger #260 (Paris)

McLane Midwest **Meats Plus** 

**Mechanical Servants LLC** 

Meijer #146 (Champaign)

Meijer #207 (Normal)

Meijer #247 (Urbana)

Meijer #269 (Danville) Michael Hirschi

Mondelez International

Monsanto

**National Letter Carriers** 

Nestle Purina PetCare

Nestle USA, Inc.

Nestle Waters North America

News-Gazette Ocean Spray Cranberries, Inc.

Olive Garden

Pepperidge Farm Pepsi

Pinnacle Foods Corp. LLC

**Post Foods** 

Potandon Produce L.L.C.

Prairie Farms Quaker-Tropicana-Gatorade

Randall Graham Rosati's Pizza

Ruler Foods #246 (Danville)

Ruler Foods #249 (Champaign) Ruler Foods #251 (Charleston)

Ruler Foods #290

(Champaign-CF) Sam's Club #4815 (Normal)

Sam's Club #8197 (Champaign)

Schnucks (Champaign)

Schnucks (Savoy)

Schnucks (Urbana)

SJ Broadcasting (WQQB, WGKC,

WSJK, WJEK) Sola Gratia Farm

Supervalu DC

**Target** Target-PFresh #T0943

The Hershey Company

The Libman Company

The Ultimate Tan Treehouse Private Brands, Inc

Tropicana Products, Inc. **Trucking Companies** 

Twin City Tent & Awning

(TCT&A Industries)

Two Men & A Truck

Tyson Foods, Inc.

Unilever W. Newell & Co.

Wal-Mart #1093 (Rantoul)

Wal-Mart #1125 (Normal)

Wal-Mart #1386 (Pontiac) Wal-Mart #1548 (Watseka)

Wal-Mart #1734 (Champaign) Wal-Mart #2491 (Danville)

Wal-Mart #2934 (Paris)

Wal-Mart #3255 (Savoy)

Wal-Mart #3459 (Bloomington) Wal-Mart #422 (Robinson)

Wal-Mart #481 (Mattoon)

Wal-Mart #487 (Clinton)

Wal-Mart #506 (Flora) Wal-Mart #5403 (Urbana)

Wal-Mart #612 (Charleston)

Wal-Mart #798 (Marshall)

WDWS/WHMS/WKIO Radio

White Wave Foods, Inc. WM. Wrigley Jr. Company

**Wolfe Orchards** 

Wonderful Pistachios & Almonds





## **FOODBANK HIGHLIGHTS**

# Thanks to your support

**10.7 million pounds** of food, including **2 million pounds** of

**produce,** was distributed to our network of partner food pantries, soup kitchens, shelters and other emergency feeding programs.

## 15,005 individuals,

including **5,254 children**, were fed through our Foodmobile Program.

#### **Our Food As Medicine Program**

advanced and provided nutritious take-home food to patients at health care facilities. **Friends of Champaign County Food Pantry** located at Champaign-Urbana Public Health District and **Promise Healthcare's** food pantry distributed groceries and fresh produce to more than **5,000 individuals.** 



**School Pantries** provided food to nearly **2,300** children and their families.

Pantry staples and over
75,000 pounds of
fresh produce was distributed

to more than 2,100 households at

Champaign Park District Neighborhood Block Parties and Mobile Market food distributions.

**750 school children** at risk of hunger were provided emergency sacks of food every weekend through agency partners,

Food 4 Kids and Feeding Our Kids.





We grew our **Retailers Against Hunger Program** to 42 retail partnerships, resulting in over

2.2 million meals distributed to families in need and 934,000 pounds

of fresh produce in the hands of those who need it most and less food waste.

# PROM BENEFIT FOR HUNGER RELIEF 2017

The Prom Benefit, hosted by Jackson Chiropractic, was held on March 11, 2017 at the Hilton Garden Inn. The sold-out crowd of 350 attendees contributed to another record-breaking year for the event, raising \$95,000 – 475,000 meals – for our neighbors in need. Brian Stark and Heather Vazquez raised the most votes and were crowed Prom King & Queen. In total, the Prom Court secured \$38,000 and Prom King Brain Stark broke the previous Prom King record by \$1,000, raising \$12,625 in votes.



#### 2017 Prom Court

Heather Vazquez (Prom Queen)
Brian Stark (Prom King)
Tony Bruno
Lindy Gault
Dave Jones
Janelle Keene
Justin Kirby
Erin Mitchell
Alexandra Wilson

#### **2017 Prom Committee**

Clint & Tiffany Jackson, Co-Chairs
Lorianne Bauer
Jennifer Cougill
Wendy Davis
Paula Hopkins
Meghan Kluesner
Shawna Martell
Elisa Palacio
Sara Palacio
Dawn Van Buskirk
Diana Zimmerman
Kristen Bosch, EIF Representative
Kristen Costello, EIF Representative

## VOLUNTEER **MILESTONES**

In FY17, 1,714 volunteers donated 9,260 hours of their time – the equivalent of 4.5 full time employees - repacking bulk food, distributing food on Foodmobiles, assisting in our office, stocking shelves & sorting food and supporting our events



**300+** HOURS

Michael Crosby Sandy Finnerty Charles Lehman

**500+** HOURS

**Beverly Herzog** 

### **OUR VOLUNTEERS...**

Repacked 76,000 meals,

Distributed nearly 400,000 pounds of produce,

Sorted and stocked thousands of pounds



## COMMUNITY SUPPORT

#### EIF recognized the following partners for their significant support in FY17:



Yahoo Employee Foundation

Yahoo! and the Yahoo Employees Foundation were named our 2017 Business Partners of the Year. In 2017 alone, the Yahoo Employees Foundation donated nearly \$400,000 to the Foodbank – including a legacy gift of \$320,000 in June as a part of their final grant round. That's over two million meals for hungry children, families, seniors and veterans in our community. What's so impressive about this foundation is that the employees champion applications from charities across the country and submit them for approval.

More than just giving financially, Yahoo! has gotten involved with the mission of the Foodbank and given their time to the benefit of our community. Yahoos have donated over 570 hours to EIF, repacking bulk food in our warehouse, on Foodmobiles in rural areas and distributing groceries to veterans at our pop-up pantries. Thanks to Yahoo!'s involvement, the Foodbank has been encouraged and able to look at bigger, sustainable projects that provide resources for underserved populations like **Pop-Up Food Pantry for Veterans.** Thanks to Yahoo! over **2,000 veterans** and their families were provided food and grocery product through **Pop-Up Food Pantry for Veterans.** 



**WDWS/WHMS/WKIO** radio stations were named our **2017 Community Partner of the Year.** By giving Eastern Illinois Foodbank a literal voice to reach new audiences, WDWS/WHMS radio stations empowered listeners to donate. More importantly, they partnered with us to educate the community on our mission to alleviate hunger. The radio group has been a true partner of the Foodbank for the last several years, helping us raise awareness about the issues of hunger and food insecurity. In 2015, the radio group integrated our

fundraising and awareness campaigns into radio, print, digital and social media ad space to generate hundreds of thousands of impressions across various platforms. This integrated plan resulted in increased monetary gifts to the Foodbank during the holidays. Since their involvement, we've seen an 11% increase in gifts in November & December, equivalent to an additional 615,000 meals for our neighbors in need. Thanks in large part to our radio presence, in the last two years, EIF's Day of Giving campaign has raised \$286,000 – or 1.4 million meals for folks in our community. What an incredible impact!



**Savings Made Simple** 

**SAMs Club** was named our **2017 Food Donor of the Year.** Last year, SAM's stores in Champaign and Normal, donated nearly half a million pounds of product to Eastern Illinois Foodbank, a 56% increase over the year before. Also, 25% of that product, about 125,000 lbs., was fresh produce – a product they hadn't donated in the past.

Sam's Club in Champaign has donated to EIF for 10 years, while Sam's Club in Normal was just added in 2015, when we expanded our service territory into McLean County. The Club in Champaign gave 237,000 lbs. to

the Foodbank, while their counterpart in Normal added another 212,000 lbs. Perhaps more importantly, mindsets at the local stores toward donating and giving back to the community, have improved. All departments – from dairy to meat to produce to bakery - have bought into the idea of helping hungry neighbors access healthy food. These positive attitudes have resulted in in-store Foodbank advocates where associates are sharing the importance of store donations with one another and with customers. Through their efforts, SAM's Club provided enough food for 370,438 meals to those in our community, last year alone.

## MISSION IMPACT AWARDS

The following companies and individuals were selected to receive a Mission Impact Award for helping to further the mission of Eastern Illinois Foodbank in FY17:

Chambanamoms.com for being a community partner in the fight against hunger and promoting the Foodbank's work by emphasizing the importance of children and family volunteerism.

Rowan & Quinn Fisher for their ongoing support of EIF and setting an example for others in our community that you're never too young to give back.

Niemann Foods for supporting EIF's efforts of increasing access of fresh produce by providing distribution space at the former County Market on Kirby Avenue in Champaign.



Our growth and success would not be possible without the support of our community and their commitment to our mission of alleviating hunger and nourishing stronger communities.