



PRESS RELEASE

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For Immediate Release

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EASTERN ILLINOIS FOODBANK RECEIVES \$30,000 GIFT FROM KRAFT HEINZ TO HELP FEED FAMILIES IN EASTERN ILLINOIS

URBANA, IL — Eastern Illinois Foodbank (EIF) today announced a \$30,000 gift from Kraft Heinz Company Foundation, in their continued support of EIF’s efforts to alleviate hunger in eastern Illinois. Funds will be used to purchase and distribute food to those facing food insecurity in communities throughout the foodbank’s 18-county service area.

At any given time, more than 134,000 people in eastern Illinois don’t know where they will get their next meal—and that number continues to increase. “We continue to see an elevation in need for food assistance in the communities we serve,” said EIF President & CEO Kelly Daly. “In fact, the pantries and feeding programs in our 18-county network are currently serving 90% more people than they were in 2022. The support of organizations like Kraft Heinz makes our mission possible, by empowering us to provide more meals to our neighbors experiencing hunger during this unprecedented demand.”

Eastern Illinois Foodbank works to alleviate hunger as the primary food source to a network of food pantries, agencies, and programs. In addition to distributing donated and discounted food throughout this network, the Foodbank provides meals on their Foodmobile, which visits nearly 100 rural and underserved communities each month.

The Kraft Heinz Company makes strategic investments to address hunger and improve nutrition, both globally and in the areas where their employees live and work. Their giving to Feeding America and member food banks such as EIF has included support for produce sourcing, and special programs that feed families with children and seniors. The Kraft Heinz Company also partners directly with their hometown food banks to address specific needs in the communities they serve. In addition to cash and product donations to regional feeding programs, employees from the Kraft Heinz Company volunteer year-round to ensure local communities have ready access to fresh, healthy, and affordable food.

To learn more about Eastern Illinois Foodbank, visit www.eifoodbank.org.

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Eastern Illinois Foodbank (EIF) works to alleviate hunger in eastern Illinois as the primary food source to a network of 160 food pantries, agencies, and other programs throughout our 18-county service area. Through these agencies, the Foodbank provides meals to more than 1.6 million people each year. Since 1983, EIF has led the fight against hunger and strengthened communities by providing food access, emergency relief, education, and advocacy to families in east-central Illinois. EIF is a member of Feeding America, Feeding Illinois, the United Way of Coles County, and the United Way of Champaign County. For more information, visit eifoodbank.org.